

# TEN REASONS TO UPGRADE TO DIGICERT SECURE SITE™



1

## YOU DON'T HAVE TIME TO WORRY ABOUT WEBSITE SECURITY.

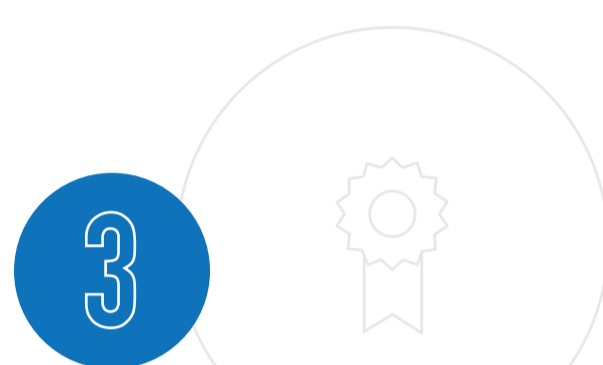
DigiCert Secure Site delivers best-in-class security without interrupting your day-to-day. We also deliver the fastest OCSP times in the industry, so you won't worry about that either.



2

## BUT YOU STILL WORRY ABOUT WEBSITE SECURITY.

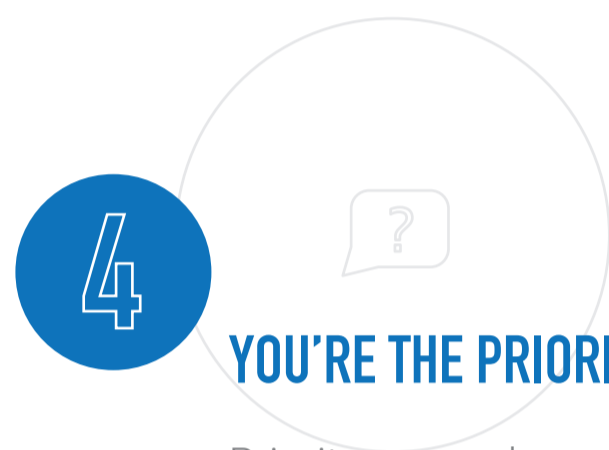
We're the world's most trusted Certificate Authority. We know what it takes to keep your business and your customers secure—and we have the track record and infrastructure to prove it.



3

## YOU WANT THE WORLD TO KNOW YOU'RE SERIOUS ABOUT SECURITY.

The Norton Seal is by far the most recognizable and most trusted indicator of website security. As a DigiCert Secure Site customer, your customers get visual proof of your commitment to the best security.



4

## YOU'RE THE PRIORITY.

Priority means less waiting. We validate your business the same day you upgrade. And if you ever need support, you're at the top of the queue for help that tops all others.



5

## 3X MORE 5-STAR RATINGS FOR SUPPORT

Our goal is to make everything so secure and simple that you never need support. But if you do, you can expect 5-star service from people who know what you're going through and how to get you through it.



6

## CERTIFICATE MANAGEMENT IS TEDIOUS. THAT'S WHY WE AUTOMATE IT.

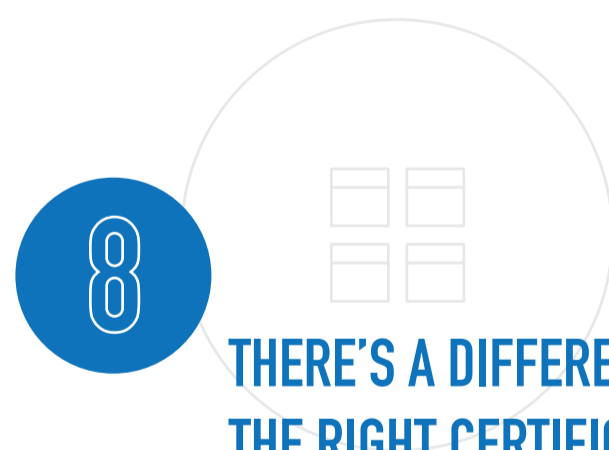
Every DigiCert Secure Site customer gets access to CertCentral, our single-pane management console that gives you simple, intuitive control of your certificates' entire lifecycle.



7

## PEACE OF MIND.

We take trust seriously. If something ever goes wrong (and we're confident it won't), we offer a \$1.75 million dollar warranty to make it right.



8

## THERE'S A DIFFERENCE BETWEEN A CERTIFICATE AND THE RIGHT CERTIFICATE.

Every business is different. That's why we offer a flexible range of options that are designed to meet your specific needs now—and grow with you.



9

## MORE EXPERIENCE = A BETTER EXPERIENCE.

We literally write many of the industry standards. With DigiCert Secure Site you get priority access to our stable of security experts and deep knowledge base.



10

## SECURITY STARTS AT THE ROOT—AND OUR ROOTS ARE TRUSTED EVERYWHERE.

The industry term is "root ubiquity." Essentially it means our certificates are trusted literally everywhere on the web—in more places than any other CA.