

## Artnotion keeps customer websites online with DigiCert UltraDDoS Protect

Swiss cloud services provider maintains availability during prolonged DDoS attacks

### Customer Snapshot

**Company name:** Artmotion

**Industry:** Technology

**Solution:** DigiCert UltraDDoS Protect

**Key Win:** Customer data and services remained available under repeated, sustained attack conditions

**Customer Voice:** "UltraDDoS has ensured business continuity and data security not only for us at Artmotion but also for all our clients who depend on us." — Mateo Meier, CEO and Founder, Artmotion

### Requirement

## Protect customer websites and digital presence from DDoS attacks that could take services offline

Artnotion delivers hosting, server, and data center services to organizations in more than 30 countries around the globe, many of them in the Fortune 500. Information stored in the company's data centers in Zurich is subject to Switzerland's strict security and privacy laws that protect data at a higher level than almost anywhere in the world. To support these regulations, Artmotion solutions are further protected by military-grade encryption. "Artnotion is absolutely committed to providing the highest standards of data security and protection," said Mateo Meier, the company's founder and CEO.

Implicit in their standards, Artmotion has been committed to ensuring that customers have continuous, uninterrupted access to their data. Maintaining the availability of their website and digital presence has been critical to their success— a requirement that distributed denial-of-service (DDoS) attacks had turned into an ongoing challenge.

Artnotion's internal security operations team could defend against smaller attacks using local solutions. But as these attacks grew larger and more prolonged, Artmotion's internal tools reached the limits of what they could handle. To prevent service interruptions during attacks that sometimes lasted weeks at a time, the organization recognized the need for DDoS mitigation that could handle attack traffic at scale while providing expert support during active incidents.

### Solution

## DigiCert UltraDDoS Protect

Artnotion evaluated multiple security approaches but found that none of them fully met their needs. "We experimented with various security solutions, but we weren't entirely satisfied with the applied solutions on offer," Meier said.

Artnotion then engaged DigiCert Professional Services for an in-depth assessment of their infrastructure. This assessment examined how DDoS attacks reached their environment and what would be required to mitigate them without affecting customer access. "DigiCert's technology experts conducted a thorough review of our infrastructure and gave us a series of recommendations," said Meier. "After reviewing them, we decided to deploy DigiCert UltraDDoS Protect across our data centers."



### Outcome

## Artnotion kept customer websites and services online during sustained DDoS attacks without disruption

Meier expressed confidence about choosing UltraDDoS Protect for DDoS mitigation services. "Since the beginning of our relationship, DigiCert has consistently helped us mitigate attacks efficiently and effectively," he explained. "Their 24/7 support channels allowed our team to contact their security operations center (SOC) almost instantly during an attack and fine-tune security measurements and responses."

In practice, UltraDDoS Protect enabled Artmotion to mitigate DDoS attacks without relying solely on local defenses. By handling attack traffic outside Artmotion's environment and providing continuous access to DDoS specialists through the SOC, UltraDDoS Protect allowed Artmotion's internal team to respond to attacks as they unfolded, rather than after services were already under strain. This combination of external mitigation and real-time operational support made it possible to sustain customer access even during prolonged attacks.

This combination of technology and expertise has proven to be critical during extreme events. Since implementing DigiCert UltraDDoS Protect in 2015, Artmotion has mitigated more than 35 DDoS attacks without service interruptions. These attacks ranged in size from 1.2 GB/s and smaller to over 105 GB/s, some persisting for weeks. In each case, Artmotion's website and customer-facing services remained available—even Switzerland's then-largest DDoS attack did not impact day-to-day operations or compromise the company's critical infrastructure. UltraDDoS Protect allowed Artmotion to continue operating normally while attacks were still underway.

In addition to maintaining availability, Artmotion has already achieved US\$100,000 in savings thanks to improved performance against guaranteed SLAs. "UltraDDoS has ensured business continuity and data security not only for us at Artmotion but also for all our clients who depend on us," Meier concluded.

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Find out how DigiCert UltraDDoS Protect helps organizations keep critical services available during DDoS attacks.



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