

DigiCert Fact Sheet

DigiCert is the world's leading provider of scalable TLS/SSL, IoT and PKI solutions for identity and encryption. The most innovative companies, including 88% of the Fortune 500 and 98 of the 100 top global banks, choose DigiCert for its expertise in identity and encryption for web servers and Internet of Things devices. DigiCert supports TLS and other digital certificates for PKI deployments at any scale through its certificate lifecycle management solution, DigiCert CertCentral®. For the latest DigiCert news and updates, visit [digicert.com](https://www.digicert.com) or follow [@digicert](https://twitter.com/digicert).

Milestones

- Customers: Leading companies, including the Global 2000, use DigiCert brands²
- Leadership: CEO John Merrill and an experienced executive team lead with decades of combined CA experience
- Employees: 1,000 +
- Offices include: Lehi, Utah (Global Headquarters); St. George, Utah; Tokyo, Japan; Mountain View, Calif.; Cape Town, South Africa; London, England; St. Gallen, Switzerland; Dublin, Ireland; Melbourne, Australia; Munich, Germany, and elsewhere

By the Numbers

- 4.8: Average star rating out of five by customers (over 4,000 posted reviews)³
- 24/7/365: When DigiCert customer support is ready to take questions, in-person via email, chat or phone with award-winning customer support
- 99.99: Percent uptime. DigiCert systems are reliable in providing secure connections for our customers and their users
- 180+: Number of countries in which our customers do business
- 2,000: Global 2000 companies choose DigiCert brands to secure their valuable online properties⁴

- 100+ Patents and Patents Pending
- 88: percent of Fortune 500 choosing DigiCert
- 28 billion: Number of secure web connections we support every day¹

Industry Leadership

- Founding member of CA/Browser Forum (DigiCert's Dean Coclin is the current Vice Chair)
- Founding member of DirectTrust.org and leading trusted root CA
- Member and/or board member of industry standards and regulatory bodies including IETF, W3C, ASCX9, PCI Council, SAE, CableLabs, CI+, AeroMACS, WinnForum, Industrial Internet Consortium, APWG and NIST NCCoE
- Co-wrote security standard for Directed Exchange, NFC tags, WFA Passpoint 2.0, CABF BRs onion certificates
- First trusted root CA for the WinnForum's CBRS trusted root program
- First CA to implement Google Certificate Transparency (CT) and host an independent CT log
- Go-to provider of scalable security for IoT devices and emerging markets

¹ Internal numbers of combined DigiCert Website Security businesses, Feb. 2020

² Source: Internal customer analysis against Forbes Global 2000, 2020

³ Taken from digicert.com reviews on Mar. 19, 2021

⁴ Source: Internal customer analysis against Forbes Global 2000, 2020

Recent Awards

- 2021— DigiCert IoT Device Manager, IoT Breakthrough Security Product of the Year
- 2021— DigiCert CertCentral, Best in Biz Enterprise Product of the Year
- 2021 & 2020— DigiCert, CRN one of The 20 Coolest Web, Email And Application Security Companies
- 2020— DigiCert, Frost & Sullivan Company of the Year for the TLS Market
- 2020— DigiCert ONE, IoT Evolution Product of the Year
- 2019— DigiCert, American Business Award (Stevie) for Customer Service Team of the Year

First CA to

- Offer PQC toolkit
- Offer unlimited reissues and enable Wildcard certificates
- Offer CT log monitoring service
- Partner with Microsoft in enabling EV Code Signing certificates from day one
- Launch independent Certificate Transparency Log Server
- Offer TLS for Tor browser
- Develop Multi-Domain (SAN) certificates in partnership with Microsoft
- Issue certificates that meet the Direct protocol and are cross-certified with the U.S. FBCA for secure health records exchange
- Market unlimited server licenses and free reissues
- Market free duplicate certificates
- Issue certificates to provide identity for drones

Market and Competition

- DigiCert brands serve customers across all industries in nearly every country
- DigiCert is on the forefront of evolving risk landscape including getting ahead of the PQC movement to help customers prepare PQC-resistant algorithms
- DigiCert is the world's leading provider of high-assurance (OV and EV) certificates
- DigiCert leads with innovative, scalable solutions for connected emerging markets including:
 - Internet of Things
 - Cloud security
 - NFC tags
 - Blockchain
 - PQC
- Enterprise users and devices (BYOD, email, secure remote access, etc.)
- Secure exchange of health records among medical providers, carriers and patients

Trends Driving Adoption

- IoT: Exponential growth in connected devices across healthcare, transportation, industrial, smart city and the need for scalable identity, authentication and encryption
- Encrypting the net by default with TLS certificates
- DevOps and growing recognition of the need for authentication and encryption throughout the enterprise
- PKIs will be used to support, on average, more than eight different applications within an enterprise, including SSL certificates, virtual private networks (VPNs), public cloud apps and authentication mechanisms.⁵

Customer Examples

verizon^v digital media services

- Delivers between 5–10% of the world’s internet traffic
- The up-front investment Verizon made to integrate with the DigiCert API allowed for long-term scaling of its application, and the reduction in overall support costs. Their team shrunk certificate turnaround times from weeks to a matter of a few hours, giving customers the ability to start securely delivering content right away. Although certificate volume increased 7X in the last four years, Verizon has avoided spending resources on hiring new analysts, and has put that money into further developing their internal KMI, which will allow thier team to continue automating their certificate management.
- “During peak times, our CDN is responsible for delivering up to 10% of the world’s web traffic. The DigiCert API is the only thing that’s allowed us to scale to encrypt such high volumes of traffic. To put it simply, The DigiCert API is helping us secure the internet.” Richard Marcus, Manager of Security Operations and Compliance, Verizon Digital Media Servicesv

PayPal[™]

- Since its founding in 1998, PayPal has been a leader in securing online payment transfers. In 2014, PayPal moved \$228 billion in 26 currencies throughout 190 countries.
- Since 2010, PayPal has trusted DigiCert to issue and maintain its security certificates because of DigiCert’s impressive commitment to customer satisfaction. According to Steven Rosonina, Senior Manager of Cryptography at PayPal, DigiCert offers “excellent interaction with the customer” as well as an order process that is “efficient and thorough.”
- “The DigiCert team has proven creative, solving common issues accepted as de facto by other PKI vendors,” Rosonina added.



- AVEVA drives digital transformation through innovative industrial software. When they needed a digital transformation of their own to better manage SSL/TLS, they implemented CertCentral, the certificate management program by DigiCert.
- Results: Improved operations and certificate tracking, increased awareness and proactivity within their TLS landscape, alignment with their cloud- and security-first approaches, and the ability to integrate a domain name scanning tool to scan for rogue servers.
- In addition to the platform's overall ability to increase awareness and proactivity within their SSL landscape, AVEVA's favorite CertCentral feature is the Discovery tool. It enables IT staff to track where legacy certificates were acquired, which is critical in a multi-company merger environment. Just as AVEVA develops solutions to increase efficiency and optimize client resources through better monitoring and control, CertCentral shows AVEVA IT Operations what they can do better. It provides a holistic view of how they approach front-end server security.

PLEX

- Since 2008, Plex has delivered a sophisticated media streaming solution that gives users a platform to easily organize and stream all of their videos, music, and photos.
- In one of the largest implementations of publicly trusted certificates to date, Plex partnered with DigiCert to secure millions of devices. This partnership allows Plex to utilize the DigiCert IoT PKI platform, and enables Plex to automatically provision and deploy SSL/TLS encryption to Plex servers and Plex-enabled devices. The DigiCert platform made this deployment possible by customizing the issuance process to meet the technical needs of the Plex streaming infrastructure.
- "By partnering with DigiCert, Plex is providing its users with the peace of mind they expect for their personal media and all of the necessary layers of security that go beyond today's industry norm for total trust." Scott Olechowski, Chief Product Officer and Co-Founder

Key Dates

- '21 DigiCert CertCentral named Best in Biz Enterprise Product of the Year
DigiCert IoT Device Manager named IoT Breakthrough Security Product of the Year
- '20 DigiCert named Frost & Sullivan Company of the Year for the TLS Market
DigiCert launches DigiCert ONE® Platform, the most modern PKI platform for fast and flexible PKI setup across various deployment models
- '19 DigiCert acquires QuoVadis to expand its European offering
DigiCert announces CertCentral Enterprise 2+ billion device certificates and counting
Launched DigiCert Labs to innovate new security technologies
- '17 DigiCert acquires Symantec's Website Security business and related PKI solutions
- '16 DigiCert leads with full integration with Microsoft Azure Key Vault
John Merrill named CEO of DigiCert
- '15 DigiCert launches IoT Platform
DigiCert acquires Verizon SSL/TLS Business
- '14 First CA to launch Certificate Transparency Log Server
- '12 Founding member of Direct Trust and Achieved Direct Trust Accreditation Secure Healthcare exchange
- '11 First to partner with Microsoft in enabling EV Code Signing
- '08 First CA to offer unlimited reissues and promote Wildcard use
- '07 DigiCert partners with Microsoft to develop first Multi-Domain (SAN) Certificate
- '05 DigiCert founding member of CA/B Forum
- '03 Ken Bretschneider and Chuck West found DigiCert