Executive Management Profiles

John Merrill
CHIEF EXECUTIVE OFFICER

John Merrill was named DigiCert CEO in August 2016, after serving as the company’s COO during the previous three years. Merrill led the DigiCert acquisition of Symantec’s Website Security and related PKI solutions as well as Verizon’s Enterprise SSL business, significantly expanding DigiCert’s global footprint. He has played a pivotal role in overseeing the company’s finance, operations, sales, and emerging markets divisions. Among his initiatives as COO, Merrill oversaw the company’s focus on enhancing its solutions for the Internet of Things, advancing its industry leadership and developing innovative certificate management platforms. Merrill has a strong, multi-decade background in corporate finance, marketing, and operations for high-revenue growth companies.

Prior to joining DigiCert, Merrill was President of the Global Retail Division for Connolly, Inc., where he led efforts that grew the division revenue by 93% during his five-year tenure. Previously, Merrill was COO for UserTrust, Inc., where he oversaw the digital security company’s growth and ultimate acquisition. He also led division growth at GE Capital and Evans and Sutherland. Merrill received a B.A. in Economics from the University of Utah and an MBA from Cornell University.

Mark McBride
CHIEF FINANCIAL OFFICER

Mark McBride joined DigiCert as Chief Financial Officer in September 2018. McBride is responsible for the financial strategy of DigiCert and leads the worldwide accounting, treasury, financial planning, tax, acquisition and investor relations functions to pursue the company’s aggressive growth strategy.

Prior to DigiCert, McBride was EVP and CFO of Ivanti. During his seven-year tenure at Ivanti, revenues grew over 220% and Ivanti acquired and integrated nine companies. Over his 33-year career, McBride has raised over $5.5 billion of capital through equity and debt offerings, has acquired 16 companies valued in excess of $700 million, has led six ERP or accounting systems implementations and has structured or led the international operations of four companies. In addition to his professional responsibilities, McBride has served on the board or advisory board of various not-for-profit or educational institutions. He is currently the Co-Chair of the Public Policy Forum of the Utah Technology Council. McBride holds a B.S. degree in Accounting from Brigham Young University and is a certified public accountant.
Jason Sabin

CHIEF TECHNOLOGY OFFICER

Jason Sabin joined DigiCert in February 2012, and before being promoted to Chief Technology Officer in April 2020, he held roles including VP of Research and Development, Chief Security Officer and Chief Information Officer. As CIO, he led his team toward best-in-class technology across DigiCert’s platforms and systems, and also spearheaded the move to SaaS and cloud services over on-prem instances.

Jason is a proud, self-proclaimed nerd, who discovered programming in fifth grade. He has more than 20 years of engineering and R&D experience working in the identity and security industry, with roles prior to DigiCert at NetIQ, Novell and Volera. He’s an accomplished speaker at security, IoT and technology conferences. He has twice been named a Utah Genius for top inventor, with more than 50 patents issued.

Deepika Chauhan

EXECUTIVE VP OF EMERGING MARKETS

Deepika Chauhan leads IoT, PKI and strategy at DigiCert. She is responsible for providing security solutions for the Internet of Things market while leveraging PKI technology. She is also responsible for driving the overall strategy for DigiCert.

Deepika has a wealth of experience in product development, business strategy, marketing, sales and organizational transformation. Prior to DigiCert, Deepika led Strategy and Business Operations for the Website Security Business Unit at Symantec. Before Symantec, she was at McKinsey & Company in Silicon Valley, working with a number of different area tech companies on some of their most strategic initiatives. Prior to McKinsey, she led product development as part of the mobile browser team at Nokia for several years.

Deepika grew up in Delhi, India, where she obtained a Bachelor of Engineering degree in Instrumentation and Controls Engineering from University of Delhi prior to moving to the United States. Once in the United States, she completed her master’s in Computer Engineering at the University of Cincinnati. After a few years of experience in various tech firms (EMC and Nokia), she proceeded to get her MBA from Dartmouth.

Jamie Elvidge

EXECUTIVE VP OF OPERATIONS

Jamie Elvidge has been a member of the DigiCert team since 2008. As Executive VP of Operations, Elvidge oversees Program Management, Technical Support and Validation Services. Duties include driving a culture of collaboration, overseeing global customer service and order processing operations, leading exec-sponsored cross-functional strategic projects, and helping coordinate M&A activities across all functions. Previously at DigiCert, Elvidge directed
Technical Support, Validation, Enterprise Sales and Emerging Markets. Additionally, Elvidge managed DigiCert’s Trusted Root Program and has led several pre-acquisition due diligence and post-acquisition integration efforts.

Elvidge holds an MBA from Utah State University Jon M. Huntsman School of Business, as well as a B.S. in Business Management from Utah Valley University Woodbury School of Business.

Jeremy Rowley  
**EXECUTIVE VP OF PRODUCT**

Jeremy Rowley leads the company’s product development teams, driving innovation on the company’s certificate management platform as well as its delivery of leading solutions for protecting web servers, signing digital code and documents. Rowley also leads a team providing authentication, encryption and integrity solutions for the IoT, secure data exchange of medical records and other sensitive data, blockchain and post-quantum cryptography, among other emerging sectors. Rowley also represents DigiCert’s interests within various industry standards bodies and has authored several industry standards now in use. As part of DigiCert’s vision to lead its industry toward better and more trusted practices, Rowley actively participates in groups such as the CA/Browser Forum, IETF, Mozilla Forum, NIST and ICANN. Rowley was a key participant in drafting the CA/Browser Forum’s EV Guidelines, Baseline Requirements, and Network Security Guidelines, and he continues to draft new policy and guidelines today.

Prior to joining DigiCert, Rowley worked as corporate counsel for another large Certificate Authority, helped build programs to achieve efficiencies within law firms, and served as chief software architect for a global chemical software group. Rowley earned a J.D. from Brigham Young University as well as M.S. and B.S. of Science, Chemical Engineering at the same institution. Rowley is a member of the Utah Bar and currently serves as president of the Utah Bar Association’s Cyberlaw division.

Mark Packham  
**EXECUTIVE VP OF MARKETING**

Mark Packham joined DigiCert in July 2016 and oversees brand strategy, leadgen, thought leadership, content strategy, public relations, digital marketing and analyst relations. He brings over 20 years of experience as a strategic marketer and global brand manager having led global marketing engagements with companies like Salesforce.com, Microsoft, Verizon and Abbott. Packham adds a creative and varied skill set to DigiCert’s management team including marketing strategy, brand development, corporate messaging and experience design.

Prior to joining DigiCert, Packham was a partner and co-founder of Contravent, an experience design agency. He also spent nearly 15 years of his career leading client engagements for top-tier global ad agencies including Publicis and McCann WorldGroup. Packham holds a B.A. in Communications from Brigham Young University.
Mike Johnson
CORPORATE SECRETARY & GENERAL COUNSEL

As General Counsel, Mike Johnson oversees the efforts of DigiCert’s legal team and partners closely with the rest of the executive team. Johnson joined DigiCert in June 2016 after serving as a product and licensing attorney at Splunk Inc., bringing many years’ experience advising on technology-related matters and negotiating a variety of commercial contracts.

At DigiCert, Johnson’s duties include overseeing contract negotiations, product licensing, and intellectual property strategy. Johnson also actively participates in industry standards organizations that affect DigiCert, its customers, and its partners. He holds a J.D. from Georgetown University Law Center and a B.A. in Political Science from Brigham Young University.

Rob Hoblit
CHIEF REVENUE OFFICER

Rob Hoblit leads the Sales, Marketing, and Customer Success teams and is focused on delivery of solutions to technologists and commercial outcomes for DigiCert. He leads direct and indirect teams focused on enterprise and SMB customers utilizing field, inside and ecommerce go-to market engagement models.

Prior to joining DigiCert, Hoblit worked for Symantec’s Website Security business (previously VeriSign), where he most recently served as Vice President of Revenues and prior to that he was VP and head of Product Management for the business unit. Prior to joining Symantec, Hoblit worked at McKinsey & Company where he served as an Engagement Manager leading teams in the High Tech practice focused on corporate development activity, sales and marketing transformation, and corporate strategy projects. Hoblit has B.S. degrees in Information Systems and Economics and a minor in Mathematics from the University of Minnesota. He completed his MBA at UCLA Anderson School of Management.

Zach Pino
EXECUTIVE VP OF PEOPLE

Zach Pino joined DigiCert in September 2017. Pino leads all human capital efforts as he works alongside the management team to establish a strong connection between culture, people, and the business opportunity. He is responsible for all aspects of global human resources inclusive of talent acquisition, compensation/benefits, business partnerships, people development and employee relations.

Prior to joining DigiCert, Pino most recently served as Senior Vice President of People and Places at Ancestry, where he supported a global employee base during a period of explosive growth and business transformation. During this time, Ancestry was repeatedly recognized as a Best Company to Work For in both Utah and San Francisco. He joined the company in May 2011 as Vice President of Marketing Operations and Global Customer Service. Prior to joining Ancestry, Zach served at eBay from November 2001 to May 2011, where he largely focused on operations
management, customer service, and business process improvement, while also spending several years helping the company establish its global footprint in Europe and Canada. Pino holds a B.S. in Mass Communications from the University of Utah, an MBA from the University of Phoenix, and a Certificate of Strategic Human Resources Leadership from the School of Industrial and Labor Relations at Cornell University.