

MDF Proof of Performance Claim Form



Campaign ID (enter campaign ID provided on your approved MDF request form) _____

MDF ROI – Key Metrics Reporting

Deal registrations (#): _____	Demos held: _____
Deal registrations (\$): _____	Email open rates: _____
Event attendance: _____	Contact us form fills: _____
Sales meetings scheduled: _____	Downloads: _____
Demos scheduled: _____	Other: _____

Expense Allocations (please list all qualifying expenses MDF for this activity/campaign)

Expense	Amount

Total Requested MDF Amount: _____ Currency: _____

Please attach required proof of performance documentation:

- Partner company invoice with total MDF amount claimed.
- Itemized receipts for covered expenses with activity name/description, dates of event/activity, and currency clearly identified for each expense line item.
- Image of marketing and sales deliverables.

For DigiCert Use

PO Reference #: _____