EVERYTHING BEGINS WITH DNS

How DNS can boost your revenue and security

digicert®

EXTENDING TRUST

MANAGING TRUST

ESTABLISHING TRUST

COMPLIANCE

AUTHORING STANDARDS
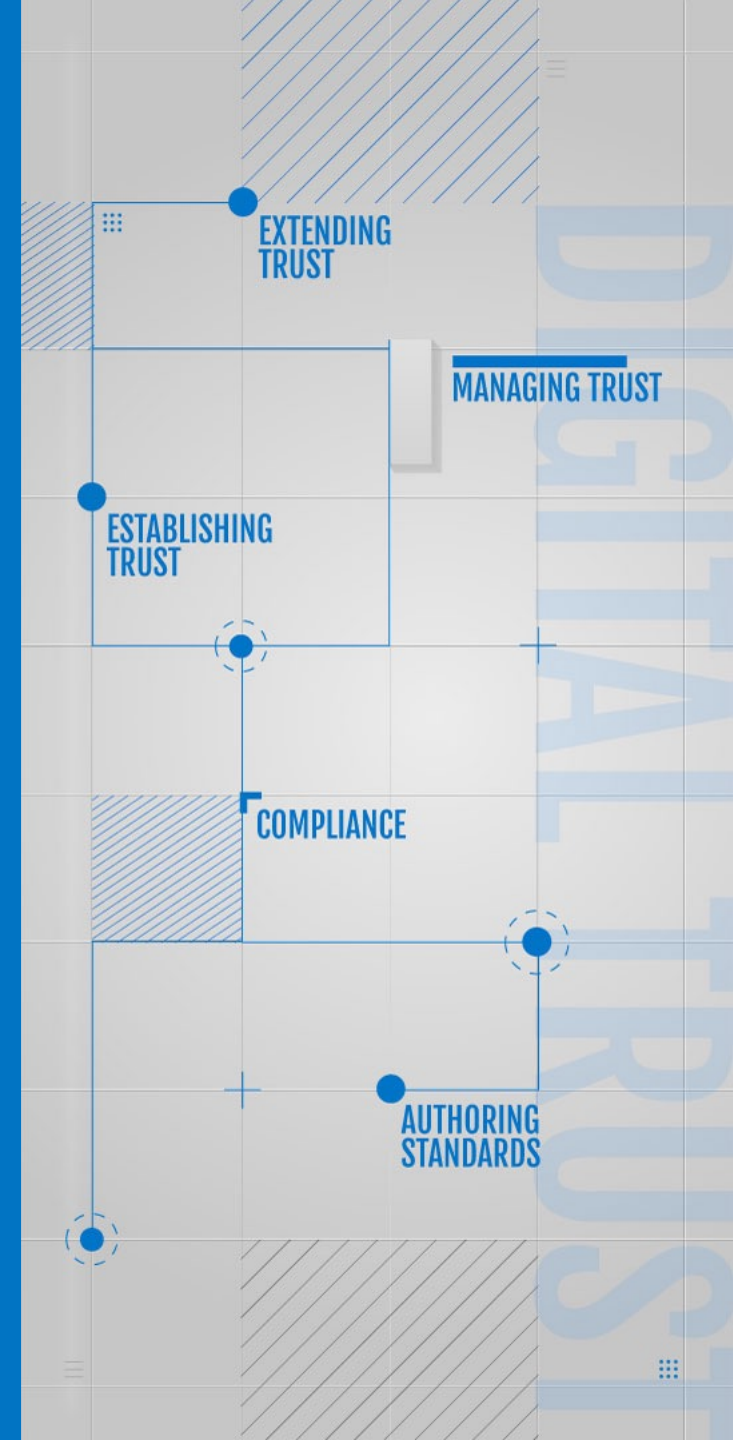
MEET YOUR PRESENTER

- Head of Product Marketing + CertCentral and DNS Trust Manager

- 25+ years of cybersecurity industry experience

- Holds a patent for transparent data encryption

- Featured in Security Week, Information Security Magazine, Information Management and NBC News

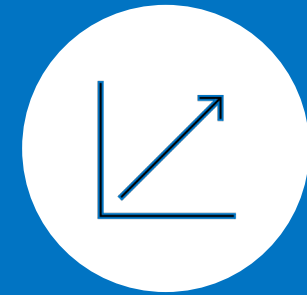**MIKE FLECK**
Director – Product Marketing

DNS TRUST MANAGER

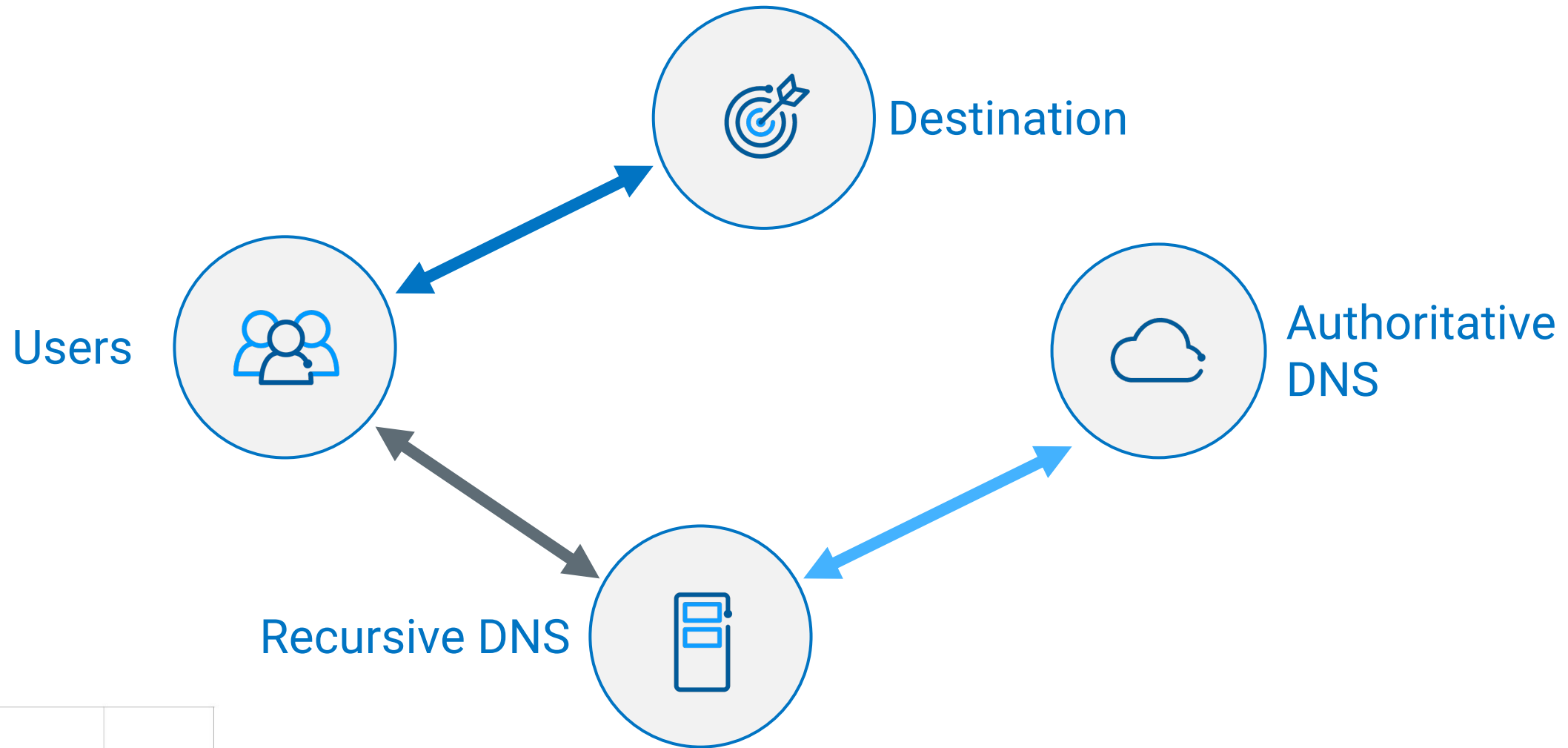Via acquisition of Tiggee LLC in June 2022

Managed authoritative DNS
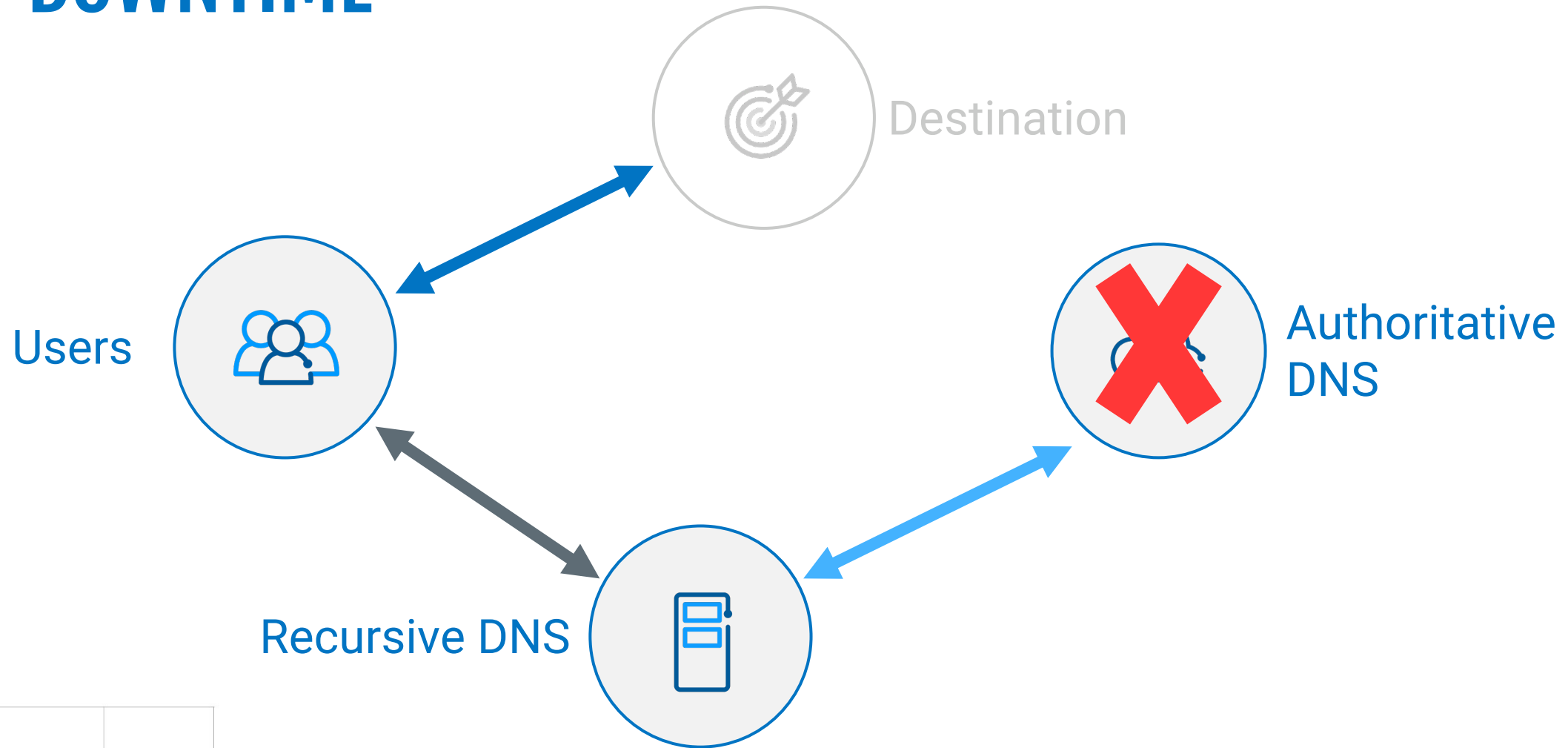
Global performance monitoring network

Enhances online experiences

Streamlines domain validation

Improves security

DNS IS CRUCIAL TO DIGITAL EXPERIENCES

Destination

Users

Authoritative DNS

Recursive DNS

AUTHORITATIVE DNS OUTAGES CAUSE WIDESPREAD DOWNTIME

Destination

Users

Authoritative DNS

Recursive DNS

SLOW USER EXPERIENCE BY DIRECTING TRAFFIC TO DISTANT SERVERS

Destination

Users

Authoritative DNS

Recursive DNS
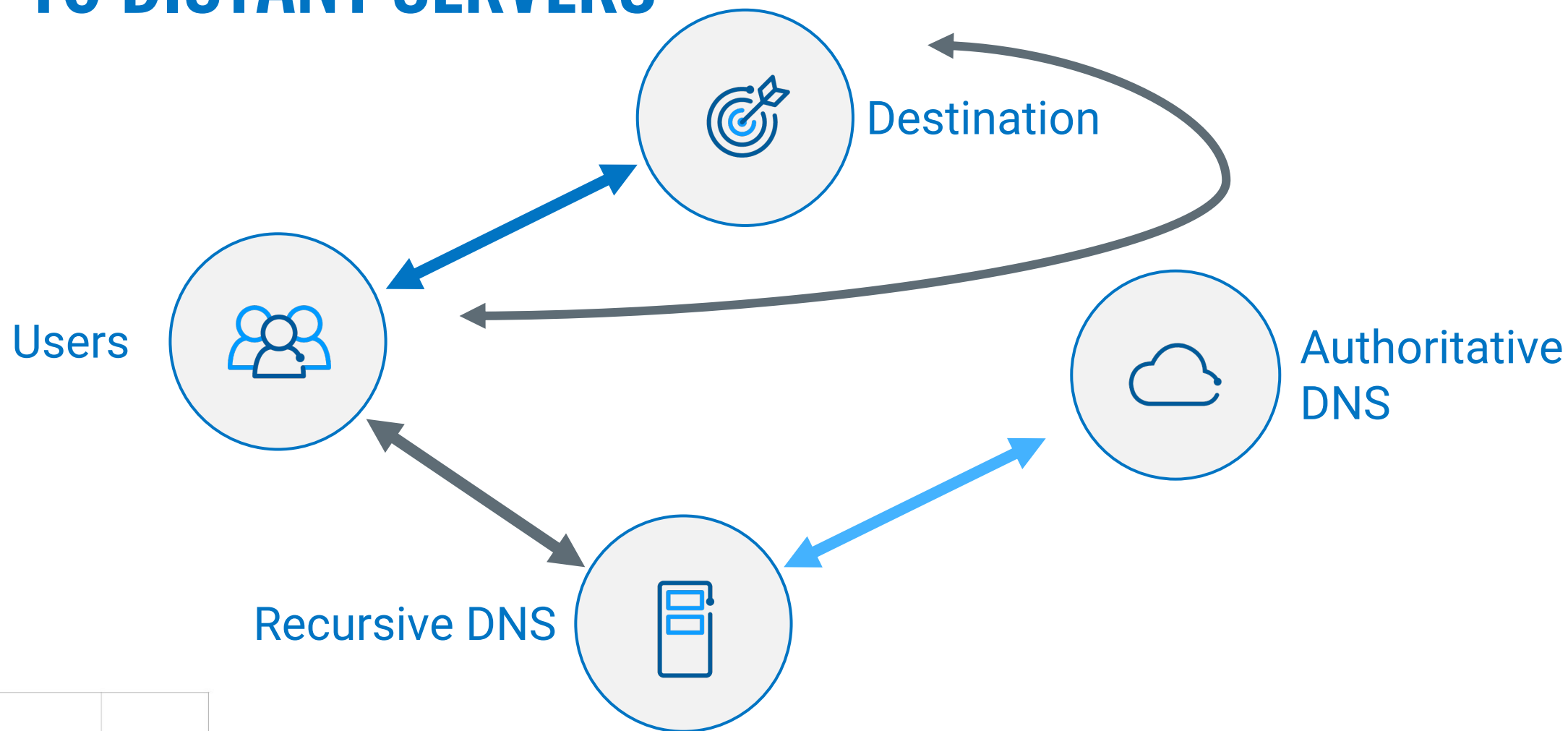
ROUTING TO DOWN/SLOW RESOURCES NEGATES LOAD BALANCING & FAILOVER

Destination

Users

Authoritative DNS

Recursive DNS
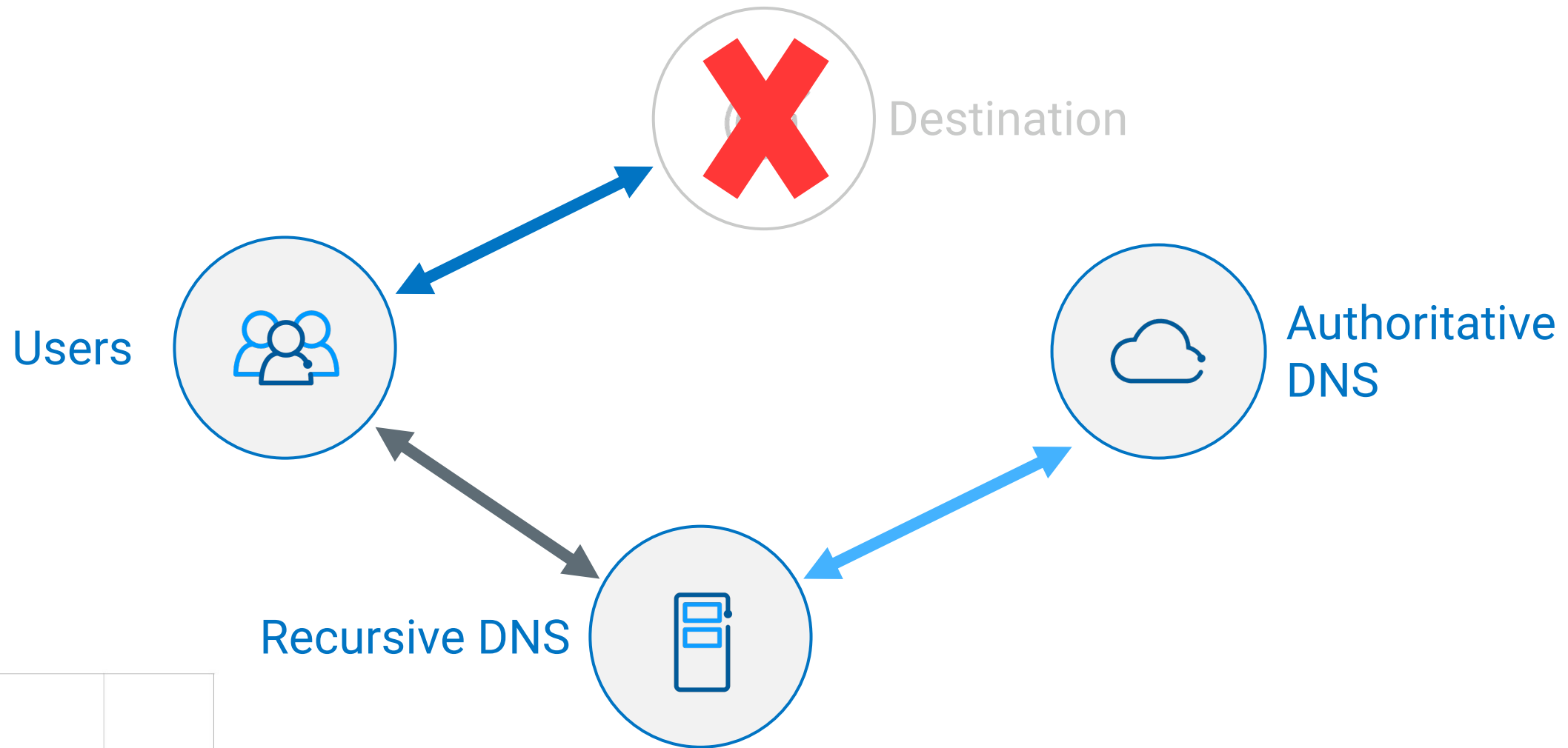
LEADING GLOBAL DNS NETWORK INFRASTRUCTURE

25 POINTS OF PRESENCE

OVER **100** MONITORING NODES

London, GB Telehouse
Amsterdam, NL Telecity
Frankfurt, DE Interxion

Toronto, CA Equinix

Seattle, WA, USA Equinix

Chicago, IL, USA Equinix

Denver, CO, USA Telecom

Stockholm, SE Equinix SK1

Tokyo, JP Equinix

San Jose, CA, USA Equinix

New York, NY, USA Digital Realty

Paris, FR France IX

Hong Kong, HK Equinix

Los Angeles, CA, USA CoreSite

Washington DC, USA Equinix

Singapore, SG Equinix

Dallas, TX, USA Equinix

Atlanta, GA, USA Digital Realty

Mumbai, IN GPX

Miami, FL, USA Terremark

Bogota, CO EdgeUno

Sydney, AU Equinix

Sao Paulo, BR Equinix

Johannesburg, SA Teraco

Santiago, Chile Level 3

OPTIMIZING USER ENGAGEMENT
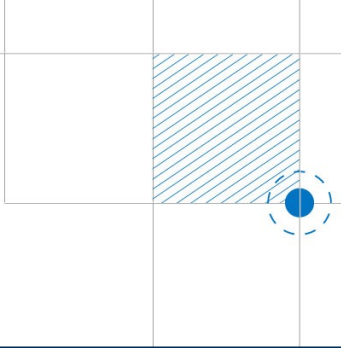
Performant

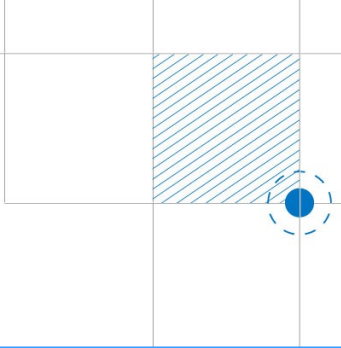Fast DNS resolution and optimize server response times

Geo-Aware

Quick and efficient experience, no matter the location

Personalized

Increase engagement through relevant experiences

PREVENTING FAILURES

Purpose-Built

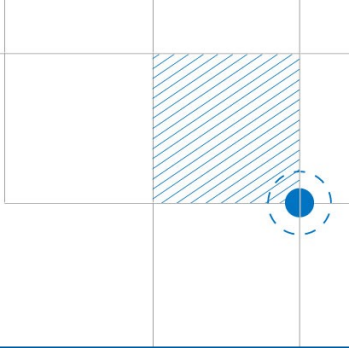Network resilience and industry best uptime

Reliable, Available

Failover and Secondary DNS; Redundancy for SOC2

Enhance Security

DNSSEC
DDoS protection
Anomaly detection

INCREASING RETURN ON INVESTMENT

Traffic Management

Optimize efficiency

Multi-cloud

Multi-CDN

Reduce Costs

Do more with less

Lower admin costs

Data-Driven

Continuously monitor and improve performance

CONTACT US TO LEARN MORE

dns-trust@digicert.com