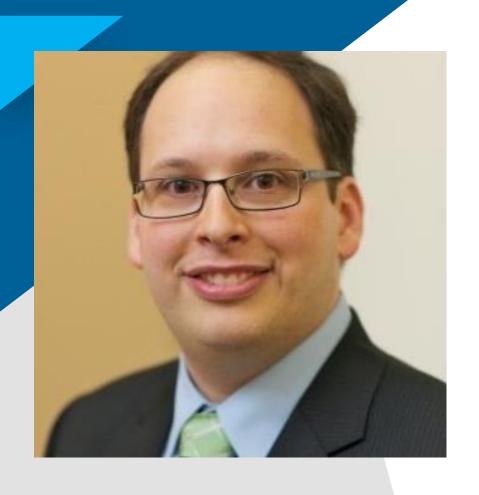


Amit Sinha CEO, DigiCert

#### CEO PREDICTIONS FOR 2024

# QUANTUM COMPUTERS FORCE US TO RETHINK HOW DIGITAL TRUST IS IMPLEMENTED.

Senior executives will become more knowledgeable about PQC, and companies will start accelerating their investments and organizational models.



## WHAT'S REAL / WHAT'S FAKE?

Identity and provenance become the foundation for content authenticity.



Software supply chain sees trust embedded in building blocks; inspect before you sign, check packages, SBOM transparency.





#### REAL WORLD IOT

IoT trust enables real world use cases such as EV chargers, medical devices.



We'll see Chief Digital Trust Officers emerge as a key participant on the executive team leading the business.



## ZERO TRUST DRIVES DIGITAL TRUST

Zero trust as an architecture will proliferate. Its foundation will be on digital trust.



#### DISCUSSION

## WHAT ARE YOUR PREDICTIONS?