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CEO PREDICTIONS FOR 2024



**▶ QUANTUM COMPUTERS
FORCE US TO RETHINK
HOW DIGITAL TRUST IS
IMPLEMENTED.**

Senior executives will become more knowledgeable about PQC, and companies will start accelerating their investments and organizational models.



WHAT'S REAL / WHAT'S FAKE?

Identity and
provenance become
the foundation for
content authenticity.

SOFTWARE TRUST

Software supply chain
sees trust embedded in
building blocks; inspect
before you sign, check
packages, SBOM
transparency.





REAL WORLD IoT

IoT trust enables real world use cases such as EV chargers, medical devices.

NEW ROLES


We'll see Chief Digital Trust Officers emerge as a key participant on the executive team leading the business.



ZERO TRUST DRIVES DIGITAL TRUST

Zero trust as an architecture will proliferate. Its foundation will be on digital trust.





DISCUSSION

**WHAT ARE
YOUR
PREDICTIONS?**