

## **Executive Management**

### **Nicholas Hales, Chief Executive Officer**

Nicholas Hales was promoted to Chief Executive Officer (CEO) in April 2012 after serving as DigiCert's Chief Operating Officer (COO) for two years, where he oversaw the company's development, security, marketing, legal, customer support, sales, and finance organizations. Since joining DigiCert in early 2010, he has led the company to more than 300 percent annual revenue growth through strategic product development, key partnerships, and attracting strong talent to strengthen DigiCert's corporate infrastructure.

Hales' background includes more than 17 years within the online security space. Before his appointment at DigiCert, Hales worked in the industry as a Director and Chief Legal Officer at Comodo and CEO of UserTrust. As a licensed attorney, Hales previously worked in private practice and as assistant attorney general for the state of Utah, among other positions of public service. Hales holds a BA from the University of Utah and a JD from Brigham Young University.

### **John Merrill, Chief Operating Officer**

John Merrill joined DigiCert as COO in July 2013 bringing with him a strong, multi-decade background in corporate finance, marketing, and operations for high-revenue growth companies. As COO, Merrill oversees the finance, sales, human resources, and business development functions at DigiCert. Within finance, he guides the controller, treasury, shareholder relations, tax, and internal audit functions to ensure the company is capitalized properly to pursue its aggressive growth strategy and meet its clients and investors' expectations.

Prior to joining DigiCert, Merrill was President of the Global Retail Division for Connolly, Inc., where he led efforts that grew the division revenue by 93 percent during his five-year tenure. Previously, Merrill was COO for UserTrust, Inc. where he oversaw the digital security company's growth and ultimate acquisition. Merrill received a BA in Economics from The University of Utah and an MBA from Cornell University.

**Dan Timpson, Chief Technology Officer**

Dan Timpson was promoted to Chief Technology Officer in January 2015 after serving as DigiCert's VP of Technology for two years. As CTO, Timpson is responsible for DigiCert's technology strategy and plays a key role in leading the security industry by driving new initiatives. At DigiCert, Timpson's team is constantly working to simplify certificate management for DigiCert customers and strengthen the security of DigiCert's products against evolving threats. Additionally, Timpson contributes strategic oversight and program management to DigiCert's products and features.

Prior to joining DigiCert, Timpson worked for Microsoft Corporation, where he managed a Security Development Lifecycle (SDL) team to evaluate the security of Microsoft software. Before that, Timpson managed a team at Novell that tested identity and access management systems and their underlying PKI framework. Timpson has a BS in Computer Science & Information Technology and an MBA from Westminster College.

**Jason Sabin, Chief Security Officer**

Jason Sabin joined DigiCert in February 2012, and since then has worked closely with DigiCert's customers to develop innovative new products and features that simplify SAAS-based digital certificate deployment for the enterprise. Now as Chief Security Officer, Sabin leads his team toward best-in-class products and tools that help organizations ensure they manage digital certificates with optimum efficiency and security.

A lifelong tinkerer with a penchant for Thinking Maliciously, Sabin has been programming since the fifth grade. As he started his career at Novell, he oversaw the company's Security Review Board and built the company's first penetration testing teams, overseeing a combined product revenue of more than 1 billion USD, with many of these products built for the cloud. He is the founder of testingsecurity.com, a frequent participant at black hat conferences, and he has filed more than 50 patents. Sabin graduated with a BS in Computer Science from Utah Valley University.

**Flavio Martins, VP of Operations**

As VP of Operations, Flavio Martins oversees day-to-day marketing functions and customer support. Since 2007, Martins has been instrumental in developing DigiCert into an award-winning function and a major part of why the company enjoys the highest customer loyalty in its industry. DigiCert's unique content marketing, lead generation, brand development, and social media strategies deliver real value to customers and prospective contacts, solidifying DigiCert's leadership position in the industry.

Martins holds a Masters of Information and Communication Technology degree from the University of Denver and a BS in Information Technology from Utah Valley University. He is involved in customer experience management professional groups, enjoys blogging about customer service and in 2013, Martins was named #2 on the ICMI Call Centre community's Top 100 most influential on Twitter list.

### **Brian Trzupsek, VP of Strategic Projects**

Brian Trzupsek brings his analytical expertise on many security subjects including PCI DSS, SaaS, cloud computing, vulnerability assessment, and TCP/IP. He is currently the VP of Strategic Projects at DigiCert, where he oversees many partnerships and various initiatives designed to build value for DigiCert customers.

He previously worked for more than six years as VP of Managed Identity and Authentication at Trustwave where he helped fight cybercrime, protect data, and reduce security risk. While at Trustwave, he testified before a congressional panel on the Dec. 2013 Target breach. Prior to Trustwave, he was a founder of Creduware Software, Inc., a company that automated credential password and digital certificate renewal and installation, as well as policy based application monitoring.

### **Alan Raymond, VP of Sales**

As VP of Sales, Alan Raymond is responsible for driving global sales for DigiCert, with a focus on growing the company's enterprise, channel, and healthcare client bases. Raymond brings to the position a successful track record of more than 25 years that includes high-profile leadership positions and recognized sales achievements in the high-tech and healthcare industries. A frequent speaker and trainer, Raymond specializes in forming strategic alliances and programs that add value to the customer relationship.

Prior to joining DigiCert, Raymond most recently oversaw global sales for Certiport, where he nurtured key relationships and engendered strategic partnerships that led to significant revenue growth. Raymond has been recognized by VAR Business Magazine as one of the "Top 100 Channel Sales Execs" and featured in Computer Reseller News. Raymond earned a Bachelor of Science in Business Administration from Utah State University, with an emphasis on finance and communications. He is currently a member of the Utah State University Executive Alumni Board, Big Blue Club, and the Business Partners Program.

**Jeremy Rowley, VP of Business Development & Legal**

As VP of Business Development and Legal, Jeremy Rowley represents DigiCert's interests within various industry standards bodies. He also assures DigiCert's compliance with regulatory standards, submits patent applications, and helps drive new business opportunities within emerging markets. As part of DigiCert's vision to lead its industry toward better and more trusted practices, Rowley actively participates in groups such as the CA/Browser Forum, IETF, Mozilla Forum, NIST, ICANN, and the CA Security Council. Rowley was an active participant in drafting the CA/Browser Forum's EV Guidelines, Baseline Requirements, and Network Security Guidelines, and he continues to draft new policy and guidelines today.

Prior to joining DigiCert, Rowley worked as corporate counsel for another large Certificate Authority, helped build programs to achieve efficiencies within law firms, and served as chief software architect for a global chemical software group. Rowley earned a JD from Brigham Young University as well as MS and BS of Science, Chemical Engineering at the same institution. Rowley is a member of the Utah Bar and currently serves as president of the Utah Bar Association's Cyberlaw division.

**Scott Rea, VP of Government/Education Relations & Sr. PKI Architect**

Scott Rea manages relationships and develops business opportunities with key government and education clients looking to implement Managed Public Key Infrastructure (MPKI) projects. With his team, he provides both policy and technology subject matter expertise in the design and architecture of emerging PKI systems and works with DigiCert executive management in strategic planning and forecasting. Rea brings a strong background to DigiCert as an innovative thought leader who participates in, and influences the development of, emerging PKI policies, practices, and applications.

As a leading voice in advancing healthcare IT security, Rea serves as a board member and co-chair of the esMD working group within DirectTrust.org. He also is a member of the ONC's Federal Advisory Committee on Health IT Standards. Prior to joining DigiCert in 2009, Rea served as the Sr. PKI Architect for Dartmouth College where he also operated the Higher Education Bridge Certification Authority (HEBCA). Before his time at Dartmouth, he provided professional services for PKI integration for Identrust. Rea is a founding member and current Vice Chair of The Americas Grid Policy Management Authority (TAGPMA), a previous Chair of TAGPMA and of the International Grid trust Federation (IGTF). He also serves as a board member and director/administrator of the Research & Education Bridge Certification Authority (REBCA). Rea, a native Australian and CISSP, holds an MS in Computer Science from Queensland University of Technology as well as BS degrees in Mathematics and Computer Science.

**Travis Tidball, VP of Online Marketing**

Travis Tidball brings over a decade of strategic and results-oriented online marketing experience within the technology sector to his role as VP of Online Marketing. Tidball oversees analytics, retail, and online marketing efforts, with an emphasis on demand generation through SEO, SEM, PPC, and establishing DigiCert's online presence.

Tidball received his education at Brigham Young University, with studies in Economics. He is an active member of the American Marketing Association (AMA) and is involved with the Utah Technology Council, Internet Society, and Online Trust Alliance. In 2012, he was named a Sales and Marketer of the Year recipient by Utah Business magazine.

**Benjamin T. Wilson, VP of Compliance and Industry Relations**

Since 1990, Ben Wilson has practiced law in the public and private sectors. He currently oversees DigiCert's industry relations, policy development, and compliance efforts. As an MCSE/CISSP, he also brings deep experience and understanding of information technology and the public-private partnerships in securing national and international trust in online transactions. Wilson is a past chair of the CA/Browser Forum and holds leadership positions in the American Bar Association, the Online Trust Alliance, the Identity Ecosystem Steering Group, and other national and global efforts to improve Internet security and society's ability to use and rely on electronic transactions.

Prior to DigiCert, Wilson worked at IdenTrust where he also advanced CA policies and practices. He is a former chair of the Utah Cyberlaw Section and the American Bar Association's Information Security Committee and served as editor of the ABA's "The Public Key Infrastructure Assessment Guidelines" and "Information Security: A Legal, Business, and Technical Handbook." Wilson received his JD from the University of Utah College of Law in 1990 and his BA in politics and economics at the University of Utah where he graduated in 1987 Phi Beta Kappa and Phi Kappa Phi with an Honors degree.

**Eric Porter, VP of Finance and Administration**

After working on the DigiCert team as controller for four years, Eric Porter was promoted to VP of Finance and Administration in 2014. As controller, Porter was responsible for the monthly and annual close of company financial records, developing GAAP accounting policies and procedures with the CFO, and overseeing HR and payroll; as VP of Finance and Administration, he oversees daily operations of the finance and accounting department, manages the preparation of all financial reports, and prepares annual budgets and business plans. When he joined DigiCert, Porter brought with him over 15 years of

corporate finance and management experience including reporting, budgets, analysis, and purchasing. With training in SOX as well as experience in MS Dynamics and SQL, Porter brings financial expertise to the DigiCert team.

Eric Porter is a Certified Information Systems Auditor (CISA) from ISACA. Porter received his MBA from Utah State University after receiving two bachelor's degrees from the University of Utah in Information Systems and Accounting.

### **Mike Nelson, VP of Healthcare Solutions**

Mike Nelson joined DigiCert in April 2015 as VP of Healthcare Solutions with the responsibility of overseeing the strategy and growth of DigiCert's healthcare business. Mike brings with him a deep understanding of the healthcare industry, and specifically health information technology. Before joining DigiCert, Mike started up and led a consulting practice focused on collaboration at Leavitt Partners, a health intelligence company. Nelson also served as a Senior Project Manager for GE Healthcare where he worked to develop advanced IT solutions aimed at enhancing patient outcomes while reducing costs. Before his time at GE Healthcare, he served at the U.S. Department of Health and Human Services as the Director of the National Electronic Health Record Initiative, a Medicare demonstration project that is now known as Meaningful Use.

Mike actively serves as a board member for the Utah chapter of Health Information Management Systems Society (HIMSS). Nelson attended the University of Utah where he earned his bachelor's degree in Organizational Communication and Business.