

## DigiCert: Business Success Built on Trust

### About the company

DigiCert is a premier, trusted provider of enterprise security solutions with an emphasis on authentication and encryption via [managed PKI](#) and high-assurance digital certificates. Headquartered in Lehi, Utah, DigiCert is trusted by more than 80,000 of the world's leading government, finance, healthcare, education and Fortune 500<sup>®</sup> organizations. DigiCert has been recognized with dozens of awards for providing enhanced customer value, premium customer service and market growth leadership.

Started in 2003, DigiCert is privately owned. As the company expands, it continues to attract top-flight talent from a diverse set of disciplines and maintains high-growth goals, including lending its technology and expertise to emerging markets such as healthcare exchange and secure content distribution networks. Entering its 12<sup>th</sup> year of operations, DigiCert continues to grow revenues substantially year-over-year, increasing market share primarily through earned trust and client referrals. The company has been recognized with several awards for providing enhanced value to its customers and for fostering a flexible and rewarding workplace.

### About the products

A leading global Certificate Authority and the fastest-growing issuer of high-assurance certificates, DigiCert continues to innovate with new enterprise-driven products that provide added value to organizations looking to secure their domains across multiple platforms. Since its founding, DigiCert, Inc. has continued to revolutionize the online trust market with an emphasis on authentication, PKI and high-assurance digital certificates. Among the company's industry-leading practices, it worked directly with Microsoft to create the standard for Unified Communications certificates, which allow unlimited server licenses. The company is also among the few in the industry to focus on the highest levels of validation, including Extended Validation certificates. Most recently, DigiCert has taken the lead in providing federally bridged, Direct-compliant certificates for secure health information exchange. DigiCert's products are flexible enough to fit any type of organization regardless of differing types of servers, number of servers, or number of domains an entity needs to secure. The company offers an award-winning support team, available online or offline 24/7 and in multiple languages.

### Mission

DigiCert is intent on continuing to drive the online trust market toward better practices by providing higher trust and value to its consumers. DigiCert sets high goals for its client support initiatives and its revenue growth, and the company is committed to increasing its market share over the long term.

### Executives

DigiCert is a private corporation. As the company grows, it continues to attract top-flight management with years of experience not only in the technology sector, but also in finance, investing, legal, marketing, sales and other disciplines.

John Merrill, CEO  
Flavio Martins, COO  
Dan Timpson, Chief Technology Officer  
Jason Sabin, Chief Security Officer  
Jeremy Rowley, Executive VP of Emerging Markets

**Global Reach**

A U.S.-based provider, DigiCert continues to grow its portfolio internationally, currently listing clients from 185 countries spanning the globe, including 6 of the U.S. Alexa Top 10.

**Responsibility**

DigiCert is committed to advancing the highest business practices both within the online trust market as well as giving back to the communities it serves. Within its industry, DigiCert participates as a founding/board member in the CA/Browser Forum, DirectTrust, CA Security Council and Online Trust Alliance. DigiCert also actively contributes to the Anti-Phishing Working Group, the Internet Engineering Task Force, and the W3C Consortium. DigiCert takes seriously its commitment to provide the best SSL customer experience possible while taking proactive steps to partner with other like-minded organizations to improve the state of internet security.

**Contact**

Media/Analyst Relations

Jeff Chandler

PR Director

P: 801.701.9653

M: 385-225-1207

[jeff.chandler@digicert.com](mailto:jeff.chandler@digicert.com)

Like us on Facebook: [facebook.com/digicert](https://www.facebook.com/digicert)

Follow on Twitter: [@digicert](https://twitter.com/digicert)