



ClickID Trust Seals in Public Beta

New authentication product from DigiCert

DigiCert is pleased to announce that ClickID, the new authentication trust seal product, is now available in public beta for customers to order.

ClickID trust seals give online users more confidence when they interact with your site. The ClickID trust seal helps to increase site traffic and conversion rates because of the identity verification procedures that they represent.

Organizations need validated sites to survive in our Internet-dominated world. ClickID trust seals provide visual confirmation to site visitors that the operator of the site they are visiting has been properly identified and validated as a legitimate organization.

“DigiCert’s easy-to-implement ClickID trust seal provides a convenient means for our customers to verify our authenticity,” says Matt Adams, Founder of Radical Dynamic and Group Complete. “ClickID also contributes to our long-term goals of establishing a reliable and trustworthy brand.”



Pricing for ClickID trust seals starts as low as \$79 per year. Licenses

are available in 1-, 2-, or 3-year plans and every trust seal comes with the DigiCert 30-day money-back guarantee.

For questions about this new product, please contact the ClickID support team at 1-800-896-7973 or send an email to sales@clickid.com.

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Authentication and Identity Services

An essential component of Internet security

When discussions about Internet security arise, authentication is often overlooked when in reality, it is an essential part of online security.

Authentication is the process by which site operators are identified as legitimate organizations with the proper rights to the domain they are claiming.



DigiCert focuses on strong authentication practices to issue high-assurance SSL certificates that your clients can trust and is committed to the highest standards of authentication practices as outlined by

industry bodies, such as WebTrust and the CA/Browser Forum.

DigiCert's authentication services will now be offered as a standalone product with ClickID trust seals, for those who do not require encryption services and SSL certificates. For questions about authentication or any of DigiCert's products, please contact our support team by phone, 1-800-896-7973, or by email, support@digicert.com.

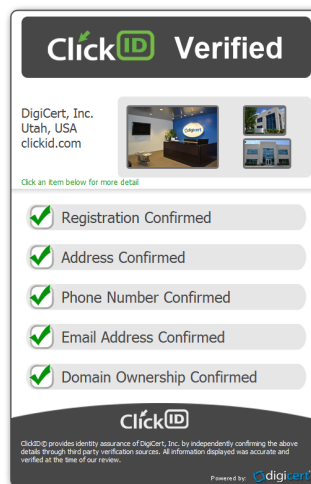
ClickID Premium with Photo Verification

Trust seal upgrade includes additional authentication

In addition to the standard ClickID trust seal, DigiCert offers ClickID Premium with Photo Verification, which includes pictures of the site operator's offices, obtained from an onsite visit completed by a representative of DigiCert.

The in-person validation associated with ClickID Premium with Photo Verification further confirms the organization's legitimacy and helps to create a bridge between the real world and the virtual world.

The ClickID Premium trust seal will include the onsite pictures on the actual seal itself. This differentiates it from the standard ClickID trust seal as a product with even more authentication and verification.



Code Signing Certificates

DigiCert Code Signing Certificates digitally sign applications and software to protect end users from running maliciously altered code. These certificates also validate organizations as trusted sources that distribute software.

Customers just need one code signing certificate that can be used across different applications or operating systems, including Microsoft, Java, Apple, Adobe, and Mozilla objects.

DigiCert Code Signing Certificates are available in 1-, 2-, or 3-year term lengths and start as low as \$178 per year.

For questions about Code Signing Certificates, please contact the DigiCert support team at 1-800-896-7973 or send an email to support@digicert.com.

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