digicert ®

Your Success is Built on Trust™

ClickID Trust Seals Boost Conversion
Turn more clicks into customers

DigiCert® recently released the ClickID® trust seal which offers identity authentication and photo verification to organizations both large and small. In addition to your typical organization vetting, our photo verification will show your customers pictures of your actual business so they can see who they're working with.

In an online market, conversion rates are optimized largely by building trust with customers. Although you know that your customers can trust you, they may not. Using the ClickID trust seal to show who you are will let *them* know they can trust you too.

When CPMI Professional Development implemented our trust seal on their site, they saw nearly a 20% increase in conversion rates. "We installed the seal just through our store and checkout pages and tested it for 30 days. During that time period, we saw an 18% decrease in bounces and a 19% increase in conversions on the pages with the site seal installed."

Click ID
Trusted & Verified

Showing visitors they can trust you is an important step in helping hesitant customers have the confidence to do business with you. Don't let your company's dedication to trust go unnoticed.

For questions or to find out more about ClickID trust seals, please contact the ClickID support team by phone at 1-800-635-8951, or by email at support@clickid.com.

Follow DigiCert!

Following DigiCert on Facebook, Google+, and Twitter is a great way to get involved with a community of peers in addition to getting updates on DigiCert events and promotions. Simply click on the images below to find our official pages.

Reward Yourself for the Holidays

Refer a friend and get a gift from DigiCert

DigiCert recently launched a referral program aimed at rewarding both new and existing customers. Now you can help spread the word about DigiCert. Referring a new customer can turn into a great gift for both you and your friends this holiday season.

When you refer your friends to DigiCert, we'll send them a gift from you of **25% off** of their order of an SSL certificate. If your friend becomes a new DigiCert customer, we'll send you a **gift card worth $50**.

You can find our referral program in your DigiCert account area under the "Reward Yourself" tab. Show your friends you care about them and get something from DigiCert in return.

The referral program is not for resellers and your friend must be a new customer with a new account and domain. Terms and conditions apply.

DigiCert Site in Spanish Coming Soon

DigiCert is pleased to announce that a Spanish version of our website will go live very soon. This release is part of a much larger effort to bring the DigiCert experience to as many people as possible in their native language.

We are constantly striving to improve the interaction with our customers and make the user experience as seamless and hassle-free as possible. Our site translation is another step in that direction.

Our customers are our primary focus and we are constantly looking for new ways to serve them. As we continue to grow, we will not lose that focus.

For questions, please contact the DigiCert support team at 1-800-896-7973 or send an email to support@digicert.com.