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# Building a Secure Future: How to Choose the Right Certificate Authority for Your Organization

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# Introduction

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**Choosing a Certificate Authority for your SSL management is no simple task. Each CA has different priorities and these priorities will affect how they assist you in your certificate management. At DigiCert, we believe that in order to choose the right CA you must consider the position of the CA within the security industry, the management tools offered by the CA, and the customer response.**

## THE TRUTH ABOUT SSL SECURITY CERTIFICATES

The security standards set by the CA/Browser Forum mandate that the encryption requirements for SSL Certificates are the same. While there are different levels of validation for SSL Certificates (Domain Validation, Organizational Validation, Extended Validation), each certificate has to meet minimum baseline requirements in order to be recognized as a valid certificate. For example, if two people bought Extended Validation SSL Certificates from two different Certificate Authorities, the certificates would have the same baseline requirements.

## A CERTIFICATE AUTHORITY IS YOUR SECURITY PARTNER

While all certificates are required to meet baseline standards, there are Certificate Authorities who have found ways to expedite and make the certificate management process more efficient. It's important to remember that the CA you choose will become your partner in security. Partnering with the right CA gives users the assurance of knowing their certificate lifecycle management is in the hands of security experts.

# Why DigiCert?

*DigiCert has built its reputation by providing innovative, intuitive, and customer-centered security solutions.*

## DIGICERT IS A THOUGHT LEADER

DigiCert is one of the few Certificate Authorities that dedicates itself to advancing SSL technology. As a founding member of the CA/Browser forum and assisted in developing the Extended Validation Certificate DigiCert has proven itself as a global security thought leader. Admins that choose DigiCert as their CA can trust that DigiCert security experts are at the forefront of security advancements and are leading the industry in new security developments.

## DIGICERT PARTICIPATES IN MANY BOARDS AND ORGANIZATIONS:

*Founding member of the CA/Browser Forum*

*Founding member of the DirectTrust Project*

*Member of the trust community of the NCC Group*

*Board member of the OTA Alliance*

*Member of the CA Security Council*

## DIGICERT IS EASY TO USE

DigiCert has built a wide variety of tools to make SSL Certificate management simple. With a large selection of platforms and tools that are ready to use, and a firm commitment to further developing these and more tools, DigiCert is making certificate lifecycle management a simple and intuitive process. Users can utilize these management tools to stay on top of new security developments and maintain the best security practices with simplicity.

## TOOLS AND SERVICES DIGICERT OFFERS:

*Enterprise MPKI*

*Express Install*

*Certificate Monitoring*

*Rest API*

*Certificate Inspector*

## DIGICERT IS CUSTOMER-FOCUSED

DigiCert has always built its products and services with customers' needs in mind—that's why DigiCert is the only Certificate Authority with a 5-star rating on SSLShopper.com. These authentic reviews convey our dedication to customer support, ease of managing certificates, issuance speed, and overall customer satisfaction. DigiCert currently has over 1,000 customer reviews on SSLShopper.com—more than any other Certificate Authority. Having excellent customer reviews provides assurance to prospective users that DigiCert has always and will continue to prioritize customer needs.

### DIGICERT CLIENTS INCLUDE:



**As security breaches continue to grow in size and financial consequence, the role of Certificate Authorities is becoming increasingly important in keeping your information secure. When you choose a CA that is dedicated to improving industry standards, providing useful management tools, and creating customer-focused solutions, you will be making an investment in a secure future.**