

# Executive Management Profiles

## John Merrill

### CHIEF EXECUTIVE OFFICER

John Merrill was named DigiCert CEO in August 2016, after serving as the company's COO during the previous three years. Merrill has led the DigiCert acquisition of Symantec's Website Security and related PKI solutions as well as Verizon's Enterprise SSL business, significantly expanding DigiCert's global footprint. He has played a pivotal role in overseeing the company's finance, operations, sales, and emerging markets divisions. Among his initiatives as COO, Merrill oversaw the company's focus on enhancing its solutions for the Internet of Things, advancing its industry leadership and developing innovative certificate management platforms. Merrill has a strong, multi-decade background in corporate finance, marketing, and operations for high-revenue growth companies.

Prior to joining DigiCert, Merrill was President of the Global Retail Division for Connolly, Inc., where he led efforts that grew the division revenue by 93 percent during his five-year tenure. Previously, Merrill was COO for UserTrust, Inc., where he oversaw the digital security company's growth and ultimate acquisition. He also led division growth at GE Capital and Evans and Sutherland. Merrill received a BA in Economics from the University of Utah and an MBA from Cornell University.

## Michael Olson

### CHIEF FINANCIAL OFFICER

Michael Olson joined DigiCert as Chief Financial Officer in January 2016. In this position, Olson is responsible for the overall financial strategy and direction at DigiCert, as well as human resources. Within finance, he guides the controller, treasury, shareholder relations, accounting, tax, and internal audit functions to pursue the company's aggressive growth strategy and meet its clients' and investors' expectations.

Prior to joining DigiCert, Olson held previous CFO roles with Workfront (formerly AtTask, Inc.) and inthinc, and he also worked in the audit and assurance practice at Arthur Andersen. Throughout his nearly 20-year career in accounting, auditing, and financial planning, Olson has established a reputation for building world-class teams and for aligning financial and business metrics to support business strategy and high-growth. Olson has led multiple equity and debt financings and raised in excess of \$150 million. For his achievements, Utah Business magazine named him 2010 CFO of the Year. Olson holds a BS in Finance and MS in Accounting from Utah State University.

## Dan Timpson

### CHIEF TECHNOLOGY OFFICER

Dan Timpson was promoted to Chief Technology Officer in January 2015 after serving as DigiCert's VP of Technology for two years. As CTO, Timpson is responsible for DigiCert's technology strategy and plays a key role in leading the security industry by driving new initiatives. At DigiCert, Timpson's team is constantly working to simplify certificate management for DigiCert customers and strengthen the security of DigiCert's products against evolving threats. Additionally, Timpson contributes strategic oversight and program management to DigiCert's products and features.

Prior to joining DigiCert, Timpson worked for Microsoft Corporation, where he managed a Security Development Lifecycle (SDL) team to evaluate the security of Microsoft software. Before that, Timpson managed a team at Novell that tested identity and access management systems and their underlying PKI framework. Timpson has a BS in Computer Science & Information Technology and an MBA from Westminster College.

## Deepika Chauhan

### EXECUTIVE VP OF EMERGING MARKETS

Deepika Chauhan leads IoT, PKI, and Strategy at DigiCert. She is responsible for providing security solutions for the Internet of Things market while leveraging PKI technology. She is also responsible for driving the overall Strategy for DigiCert.

Deepika has a wealth of experience in product development, business strategy, marketing, sales, and organizational transformation. Prior to DigiCert, Deepika led Strategy and Business Operations for the Website Security Business Unit at Symantec. Before Symantec, she was at McKinsey & Company in Silicon Valley, working with a number of different area tech companies on some of their most strategic initiatives. Prior to McKinsey, she led product development as part of the mobile browser team at Nokia for several years.

Deepika grew up in Delhi, India, where she obtained a Bachelor of Engineering degree in Instrumentation and Controls Engineering from University of Delhi prior to moving to the United States. Once here, she completed her Masters in Computer Engineering at the University of Cincinnati. After a few years of experience in various tech firms (EMC and Nokia), she proceeded to get her MBA from Dartmouth.

## Flavio Martins

### EXECUTIVE VP OF SUPPORT AND VALIDATION

Flavio Martins has worked at DigiCert since 2007 and has been instrumental in developing DigiCert support into an award-winning function and a major part of why the company enjoys the highest customer loyalty in its industry. Additionally, Martins previously has overseen DigiCert's public relations, content marketing, lead generation, brand development, and social media strategies to help the company establish its reputation as a thought leader and innovator among its competitors.

Martins enjoys blogging and speaking about customer service. In 2013, he was named #2 on the ICMI Call Centre community's Top 100 most influential on Twitter list. Martins holds a Masters of Information and Communication Technology degree from the University of Denver and a BS in Information Technology from Utah Valley University.

## Jason Sabin

### CHIEF INFORMATION OFFICER

Jason Sabin joined DigiCert in February 2012, and since then has worked closely with DigiCert's customers to develop innovative new products and features that simplify SAAS-based digital certificate deployment for the enterprise. Now as Chief Information Officer, Sabin leads his team toward best-in-class technology practices across DigiCert's platforms and systems.

A lifelong tinkerer with a penchant for Thinking Maliciously, Sabin has been programming since the fifth grade. As he started his career at Novell, he oversaw the company's Security Review Board and built the company's first penetration testing teams, overseeing a combined product revenue of more than 1 billion USD, with many of these products built for the cloud. He is the founder of testingsecurity.com, a frequent participant at black hat conferences, and he has filed more than 50 patents. Sabin graduated with a BS in Computer Science from Utah Valley University.

## Jeremy Rowley

### EXECUTIVE VICE PRESIDENT OF PRODUCT

Executive Vice President of Product Jeremy Rowley leads the company's product development teams serving its emerging markets clients that require security solutions for the Internet of Things, U.S. federal healthcare exchange, advanced Wi-Fi and other innovative technology sectors. Rowley also represents DigiCert's interests within various industry standards bodies and has authored several industry standards now in use. As part of DigiCert's vision to lead its industry toward better and more trusted practices, Rowley actively participates in groups such as the CA/Browser Forum, IETF, Mozilla Forum, NIST, ICANN, and the CA Security Council. Rowley was a key participant in drafting the CA/Browser Forum's EV Guidelines, Baseline Requirements, and Network Security Guidelines, and he continues to draft new policy and guidelines today.

Prior to joining DigiCert, Rowley worked as corporate counsel for another large Certificate Authority, helped build programs to achieve efficiencies within law firms, and served as chief software architect for a global chemical software group. Rowley earned a JD from Brigham Young University as well as MS and BS of Science, Chemical Engineering at the same institution. Rowley is a member of the Utah Bar and currently serves as president of the Utah Bar Association's Cyberlaw division.

## **Mark Packham**

### **EXECUTIVE VP OF MARKETING**

Mark Packham joined DigiCert in July 2016 and oversees brand strategy, leadgen, thought leadership, content strategy, public relations, digital marketing and analyst relations. He brings over 20 years of experience as a strategic marketer and global brand manager having led global marketing engagements with companies like Salesforce.com, Microsoft, Verizon and Abbott. Packham adds a creative and varied skill set to DigiCert's management team including marketing strategy, brand development, corporate messaging and experience design.

Prior to joining DigiCert, Packham was a Partner and co-founder of Contravent, an experience design agency. He also spent nearly 15 years of his career leading client engagements for top-tier global ad agencies including Publicis and McCann WorldGroup. Packham holds a BA in Communications from Brigham Young University.

## **Mike Johnson**

### **CORPORATE SECRETARY & GENERAL COUNSEL**

As General Counsel, Mike Johnson oversees the efforts of DigiCert's legal team and partners closely with the rest of the executive team. Johnson joined DigiCert in June 2016 after serving as a product and licensing attorney at Splunk Inc., bringing many years' experience advising on technology-related matters and negotiating a variety of commercial contracts.

At DigiCert, Johnson's duties include overseeing contract negotiations, product licensing, and intellectual property strategy. Johnson also actively participates in industry standards organizations that affect DigiCert, its customers, and its partners. He holds a Juris Doctor degree from Georgetown University Law Center and a BA in Political Science from Brigham Young University.

## **Rob Hoblit**

### **CHIEF REVENUE OFFICER**

Rob Hoblit is DigiCert's Chief Revenue Officer (CRO). As CRO, Hoblit leads the Sales, Marketing, and Customer Success teams and is focused on delivery of solutions to technologists and commercial outcomes for DigiCert. He leads direct and indirect teams focused on enterprise and SMB customers utilizing field, inside, and ecommerce go-to market engagement models.

Prior to joining DigiCert, Hoblit worked for Symantec's Website Security business (previously VeriSign), where he most recently served as Vice President of Revenues and prior to that he was VP and head of Product Management for the business unit. Prior to joining Symantec, Hoblit worked at McKinsey & Company where he served as an Engagement Manager leading teams in the High Tech practice focused on corporate development activity, sales and marketing transformation, and corporate strategy projects. Hoblit has BS degrees in Information Systems and Economics and a Minor in Mathematics from the University of Minnesota. He completed his MBA at UCLA Anderson School of Management.

## Zach Pino

### EXECUTIVE VP OF PEOPLE

Zach Pino joined DigiCert in October 2017. Pino leads all human capital efforts as he works alongside the management team to establish a strong connection between culture, people, and the business opportunity. He is responsible for all aspects of global human resources inclusive of talent acquisition, compensation/benefits, business partnerships, people development, and employee relations.

Prior to joining DigiCert, Pino most recently served as Senior Vice President of People and Places at Ancestry, where he supported a global employee base during a period of explosive growth and business transformation. During this time, Ancestry was repeatedly recognized as a Best Company to Work For in both Utah and San Francisco. He joined the company in May 2011 as Vice President of Marketing Operations and Global Customer Service. Prior to joining Ancestry, Zach served at eBay from November 2001 to May 2011, where he largely focused on operations management, customer service, and business process improvement, while also spending several years helping the company establish its global footprint in Europe and Canada. Pino holds a B.S. in Mass Communications from the University of Utah, an MBA from the University of Phoenix, and a Certificate of Strategic Human Resources Leadership from the School of Industrial and Labor Relations at Cornell University.